

College of Arts, Humanities, and Social Sciences

**DEPARTMENT OF JOURNALISM AND MASS COMMUNICATION**

**Curriculum Guide (Fall 2016)**

**Bachelor of Science in Journalism and Mass Communication (Multimedia Journalism)**

Major Code: 0402

Grade/ Sem.	Course	CR	Grade/ Sem.	Course	CR
<b>Freshman Year: First Semester</b>			<b>Freshman Year: Second Semester</b>		
	BIOL 100 Biological Sciences (SR) <sup>1,9</sup>	4		ENGL 101 Ideas & Their Expressions II (WC) <sup>1</sup>	3
	ENGL 100 Ideas & Their Expressions I (WC) <sup>1</sup>	3		ENGL 226 Basic Grammar & Mechanics	3
	FRST 101 Student Success I (SS) <sup>1</sup>	1		HIST 130, 207, 216 or 231 (GL) <sup>1,2</sup>	3
	HIST 103,106,107 (AA) (Formerly HIST 203,201,or202) <sup>1,2</sup>	3		JOMC 102 (Formerly JOMC 202) Interactive Comm	3
	HPED Elective	1		MATH 102 Fund. of Algebra and Trig II (MLAR) <sup>1</sup>	3
	MATH 101 Fund. of Algebra and Trig I (MLAR) <sup>1</sup>	3		Grammar Proficiency Examination (GPE) <sup>3</sup>	0
	<b>Semester Total Hours</b>	<b>15</b>		<b>Semester Total Hours</b>	<b>15</b>
<b>Sophomore Year: First Semester</b>			<b>Sophomore Year: Second Semester</b>		
	Foreign Language Level I <sup>4</sup>	3		Foreign Language Level II <sup>4</sup>	3
	JOMC 220 Reporting & Writing	3		JOMC 224 (Formerly JOMC 324) Editing Print & Online	3
	JOMC 231 Communications Practicum <sup>5</sup>	1		JOMC 249 (Formerly JOMC 309) Intro. to Multimedia	3
	JOMC 299 Intro Video Prod & Editing	3		PSYC 101 or SOCI 100 or SOCI 200 (SBS) <sup>1,2</sup>	3
	Minor or Elective <sup>6,7</sup>	3		Scientific Reasoning Elective (SR) <sup>1,9</sup>	3
	SPCH 250 Speech Fundamentals (HFA) <sup>1,2</sup>	3		SPCH 116 Voice and Diction Lab	1
	<b>Semester Total Hours</b>	<b>16</b>		<b>Semester Total Hours</b>	<b>16</b>
<b>Junior Year: First Semester</b>			<b>Junior Year: Second Semester</b>		
	JOMC 325 (Formerly JOMC 425) Electronic News Writing	3		Geography Elective	3
	JOMC 329 (Formerly JOMC 430) Adv Reporting & Writing	3		JOMC 300 Photojournalism	3
	JOMC 393 (Formerly JOMC 493) Comm Law and Ethics	3		JOMC 303 Mass Comm Res Methods	3
	Minor or Elective <sup>2,6,7</sup>	3		JOMC 335 (Formerly JOMC 435) Elect Rep and Prod	3
	Minor or Elective <sup>6,7</sup>	4		JOMC 492 (Formerly JOMC 591) Mass Comm Seminar <sup>8</sup>	2
	<b>Semester Total Hours</b>	<b>16</b>		<b>Semester Total Hours</b>	<b>14</b>
<b>Senior Year: First Semester</b>			<b>Senior Year: Second Semester</b>		
	JOMC Elective <sup>10</sup>	3		Business School Elective	3
	JOMC 498 (Formerly JOMC 598) Mass Comm Internship	3		English Literature Elective <sup>11</sup>	3
	Minor or Elective <sup>6,7</sup>	3		HPED Elective	1
	Philosophy Elective	3		Minor or Elective <sup>6,7</sup>	3
	Political Science Elective	3		Minor or Elective <sup>6,7</sup>	3
	<b>Semester Total Hours</b>	<b>15</b>		<b>Semester Total Hours</b>	<b>13</b>

**Total Credit Hours: 120**

<sup>1</sup>This course fulfills the University's general education requirement. If course is not specified, see the General Education course list for course options and discuss with your advisor.

<sup>2</sup>General education requires 12 credit hours in the following areas: 3 hours in humanities and fine arts, 3 hours in social and behavioral sciences, 3 hours in global learning and 3 hours in African-American studies from the General Education course list. See your advisor to ensure you meet these hours.

<sup>3</sup> The Grammar Proficiency Exam must be passed with a score of 70 before or during JOMC 220 and to continue in the major.

<sup>4</sup>Two levels of the same foreign language are required.

<sup>5</sup>Consult the University Bulletin for Practicum requirements. Volunteers are encouraged to work in labs.

<sup>6</sup>Discuss minor or electives with your academic advisor.

<sup>7</sup>ACEJMC accreditation requires 72 credit hours outside the major.

<sup>8</sup>Must take JOMC 492 Mass Communication Professional Development Seminar the semester prior to enrolling in JOMC 498.

JOMC 492 Prerequisites for Multimedia Journalism: Grammar Proficiency Exam, JOMC 220, 249, 325, 329, \*335 (\*May be enrolled).

<sup>9</sup>Scientific Reasoning Elective: Must have 7 credit hours in the scientific reasoning with one lab hour (see the General Education course list for course options).

<sup>10</sup>JOMC Electives must be discussed with advisor. JOMC Electives included but not limited to: 200, 201, 203, 204, 205, 208, 240, 241, 245, 250, 255, 322, 339, 340, 351, 352, 353, 354, 356, 357, 366, 370, 399, 417, 418, 468, 475, 499, or 490.

<sup>11</sup>Select from any courses under the following English Department subheadings: African-American Literature, Literature, or Women Writers and Women in Literature.

## MAJOR PROGRAM REQUIREMENTS

***Students are required to take the following courses for this concentration:***

JOMC 102 (formerly JOMC 202)*	JOMC 335 (formerly JOMC 435)
JOMC 220*	JOMC 393 (formerly JOMC 493)*
JOMC 224 (formerly JOMC 324)	JOMC 492 (formerly JOMC 591)
JOMC 231	JOMC 498 (formerly JOMC 598)
JOMC 249 (formerly JOMC 309) *	JOMC Elective
JOMC 299	Grammar Proficiency Exam (GPE)
JOMC 300	
JOMC 303*	
JOMC 325 (formerly JOMC 425)	
JOMC 329 (formerly JOMC 430)	

\*Core Courses

Updated 6/12/2017

College of Arts, Humanities, and Social Sciences

**DEPARTMENT OF JOURNALISM AND MASS COMMUNICATION**

**Curriculum Guide (Fall 2016)**

**Bachelor of Science in Journalism and Mass Communication (Mass Media Production)**

Major Code: 0403

Grade/ Sem.	Course	CR	Grade/ Sem.	Course	CR
<b>Freshman Year: First Semester</b>			<b>Freshman Year: Second Semester</b>		
	BIOL 100 Biological Sciences (SR) <sup>1,9</sup>	4		ENGL 101 Ideas & Their Expressions II (WC) <sup>1</sup>	3
	ENGL 100 Ideas & Their Expressions I (WC) <sup>1</sup>	3		ENGL 226 Basic Grammar & Mechanics	3
	FRST 101 Student Success I (SS) <sup>1</sup>	1		HIST 130, 207, 216 or 231 (GL) <sup>1,2</sup>	3
	HIST 103, 106, 107 (AA) (Formerly HIST 203, 201, or 202) <sup>1,2</sup>	3		JOMC 102 (Formerly JOMC 202) Interactive Comm	3
	HPED Elective	1		MATH 102 Fund. of Algebra and Trig II (MLAR) <sup>1</sup>	3
	MATH 101 Fund. of Algebra and Trig I (MLAR) <sup>1</sup>	3		Grammar Proficiency Examination (GPE) <sup>3</sup>	0
	<b>Semester Total Hours</b>	<b>15</b>		<b>Semester Total Hours</b>	<b>15</b>
<b>Sophomore Year: First Semester</b>			<b>Sophomore Year: Second Semester</b>		
	Foreign Language Level I <sup>4</sup>	3		Foreign Language Level II <sup>4</sup>	3
	JOMC 220 Report & Writing Across Platforms	3		HPED Elective	1
	JOMC 231 Communications Practicum <sup>5</sup>	1		JOMC 244 (Formerly JOMC 445) Scriptwriting	3
	JOMC 206 (Formerly JOMC 406) Intro to Video Prod.	3		JOMC 259 (Formerly JOMC 419) Video Non-Linear Editing	3
	PSYC 101 or SOCI 100 or SOCI 200 (SBS) <sup>1,2</sup>	3		JOMC 275 (Formerly JOMC 405) Intro to Radio & Digital	3
	Scientific Reasoning Elective (SR) <sup>1,9</sup>	3		SPCH 250 Speech Fundamentals (HFA) <sup>1,2</sup>	3
	<b>Semester Total Hours</b>	<b>16</b>		<b>Semester Total Hours</b>	<b>16</b>
<b>Junior Year: First Semester</b>			<b>Junior Year: Second Semester</b>		
	JOMC 249 (Formerly JOMC 309) Intro. Multimedia	3		JOMC 393 (Formerly JOMC 493) Comm Law and Ethics	3
	JOMC 303 Mass Comm Res Methods	3		JOMC 492 (Formerly JOMC 591) Mass Comm Seminar <sup>8</sup>	2
	JOMC 306 (Formerly JOMC 507) Adv. Video Prod. or			Minor or Elective <sup>6,7</sup>	3
	JOMC 375 (Formerly JOMC 508) Adv. Audio Prod.	3		Minor or Elective <sup>6,7</sup>	3
	Minor or Elective <sup>2,6,7</sup>	3		Philosophy Elective	3
	Minor or Elective <sup>6,7</sup>	3			
	<b>Semester Total Hours</b>	<b>15</b>		<b>Semester Total Hours</b>	<b>14</b>
<b>Senior Year: First Semester</b>			<b>Senior Year: Second Semester</b>		
	JOMC 498 (Formerly JOMC 598) Mass Comm Internship	3		Business School Elective	3
	JOMC Elective #1 <sup>10</sup>	3		English Literature Elective <sup>11</sup>	3
	Minor or Elective <sup>6,7</sup>	2		Geography Elective	3
	Political Science Elective	3		JOMC Elective	3
	Minor or Elective <sup>6,7</sup>	3		Minor or Elective <sup>6,7</sup>	3
	<b>Semester Total Hours</b>	<b>14</b>		<b>Semester Total Hours</b>	<b>15</b>

**Total Credit Hours: 120**

<sup>1</sup>This course fulfills the University's general education requirement. If course is not specified, see the General Education course list for course options and discuss with your advisor.

<sup>2</sup>General education requires 12 credit hours in the following areas: 3 hours in humanities and fine arts, 3 hours in social and behavioral sciences, 3 hours in global learning and 3 hours in African-American studies from the General Education course list. See your advisor to ensure you meet these hours.

<sup>3</sup>The Grammar Proficiency Exam must be passed with a score of 70 before or during JOMC 220 and to continue in the major.

<sup>4</sup>Two levels of the same foreign language are required.

<sup>5</sup>Consult the University Bulletin for Practicum requirements. Volunteers are encouraged to work in labs.

<sup>6</sup>Discuss minor or electives with your academic advisor.

<sup>7</sup>ACEJMC accreditation requires 72 credit hours outside the major.

<sup>8</sup>Must take JOMC 492 Mass Communication Professional Development Seminar the semester prior to enrolling in JOMC 498.

JOMC 492 Prerequisites for Multimedia Journalism: Grammar Proficiency Exam, JOMC 220, 249, 325, 329, \*335 (\*May be enrolled).

<sup>9</sup>Scientific Reasoning Elective: Must have 7 credit hours in the scientific reasoning with one lab hour (see the General Education course list for course options).

<sup>10</sup>JOMC Electives must be discussed with advisor. JOMC Electives included but not limited to: 200, 201, 203, 204, 205, 208, 240, 241, 245, 250, 255, 322, 339, 340, 351, 352, 353, 354, 356, 357, 366, 370, 399, 417, 418, 468, 475, 499, or 490.

<sup>11</sup>Select from any courses under the following English Department subheadings: African-American Literature, Literature, or Women Writers and Women in Literature.

## MAJOR PROGRAM REQUIREMENTS

*Students are required to take the following courses for this concentration:*

JOMC 102 (formerly JOMC 202)*	JOMC 393 (formerly JOMC 493) *
JOMC 206 (formerly JOMC 406)	JOMC 492 (formerly JOMC 591)
JOMC 220*	JOMC 498 (formerly JOMC 598)
JOMC 231	JOMC Electives (2 courses)
JOMC 244 (formerly JOMC 445)	Grammar Proficiency Exam (GPE)
JOMC 249 (formerly JOMC 309)*	
JOMC 259 (formerly JOMC 419)	
JOMC 275 (formerly JOMC 405)	
JOMC 303*	
JOMC 306 (formerly JOMC 507) or JOMC 375 (formerly 508)	

\*Core Courses

Updated 6/12/2017

College of Arts, Humanities, and Social Sciences

**DEPARTMENT OF JOURNALISM AND MASS COMMUNICATION**

**Curriculum Guide (Fall 2016)**

**Bachelor of Science in Journalism and Mass Communication (Public Relations)**

Major Code: 0268

Grade/ Sem.	Course	CR	Grade/ Sem.	Course	CR
<b>Freshman Year: First Semester</b>			<b>Freshman Year: Second Semester</b>		
	BIOL 100 Biological Sciences (SR) <sup>1,9</sup>	4		ENGL 101 Ideas & Their Expressions II (WC) <sup>1</sup>	3
	ENGL 100 Ideas & Their Expressions I (WC) <sup>1</sup>	3		ENGL 226 Basic Grammar & Mechanics	3
	FRST 101 Student Success I (SS) <sup>1</sup>	1		HIST 130, 207, 216 or 231 (GL) <sup>1,2</sup>	3
	HIST 103, 106, 107 (AA) (Formerly HIST 203, 201, or 202) <sup>1,2</sup>	3		JOMC 102 (Formerly JOMC 202) Interactive Comm	3
	HPED Elective	1		MATH 102 Fund. of Algebra and Trig II (MLAR) <sup>1</sup>	3
	MATH 101 Fund. of Algebra and Trig I (MLAR) <sup>1</sup>	3		Grammar Proficiency Examination (GPE) <sup>3</sup>	0
	<b>Semester Total Hours</b>	<b>15</b>		<b>Semester Total Hours</b>	<b>15</b>
<b>Sophomore Year: First Semester</b>			<b>Sophomore Year: Second Semester</b>		
	Foreign Language Level I <sup>4</sup>	3		Foreign Language Level II <sup>4</sup>	3
	JOMC 220 Reporting & Writing Across Platforms	3		JOMC 231 Communications Practicum <sup>7</sup>	1
	JOMC 276 Intro to Public Relations	3		JOMC 224 (Formerly JOMC 324) Edit. for Print & Online	3
	Scientific Reasoning Elective (SR) <sup>1,9</sup>	3		Minor or Elective <sup>6,7</sup>	3
	SPCH 250 Speech Fundamentals (HFA) <sup>1,2</sup>	3		Minor or Elective <sup>6,7</sup>	2
				PSYC 101 or SOCI 100 or SOCI 200 (SBS) <sup>1,2</sup>	3
	<b>Semester Total Hours</b>	<b>15</b>		<b>Semester Total Hours</b>	<b>15</b>
<b>Junior Year: First Semester</b>			<b>Junior Year: Second Semester</b>		
	JOMC 249 (Formerly JOMC 309) Intro. to Multimedia	3		JOMC 386 (Formerly JOMC 486) PR Campaigns	3
	JOMC 303 Mass Comm Res Methods	3		JOMC 393 (Formerly JOMC 493) Comm Law and Ethics	3
	JOMC 330 Public Relations Writing	3		JOMC 396 (Formerly JOMC 496) Pub Editing & Design	3
	JOMC 390 Public Relations Case Studies	3		JOMC 492 (Formerly JOMC 591) Mass Comm Seminar <sup>8</sup>	2
	Minor or Elective <sup>2,6,7</sup>	3		Minor or Elective <sup>6,7</sup>	3
	<b>Semester Total Hours</b>	<b>15</b>		<b>Semester Total Hours</b>	<b>14</b>
<b>Senior Year: First Semester</b>			<b>Senior Year: Second Semester</b>		
	JOMC 498 (Formerly JOMC 598) Mass Comm Internship	3		Business School Elective	3
	Minor or Elective <sup>6,7</sup>	3		English Literature Elective <sup>11</sup>	3
	Minor or Elective <sup>6,7</sup>	3		Geography Elective	3
	Philosophy Elective	3		HPED Elective	1
	Political Science Elective	3		JOMC Elective <sup>10</sup>	3
				Minor or Elective <sup>6,7</sup>	3
	<b>Semester Total Hours</b>	<b>15</b>		<b>Semester Total Hours</b>	<b>16</b>

**Total Credit Hours: 120**

<sup>1</sup>This course fulfills the University's general education requirement. If course is not specified, see the General Education course list for course options and discuss with your advisor.

<sup>2</sup>General education requires 12 credit hours in the following areas: 3 hours in humanities and fine arts, 3 hours in social and behavioral sciences, 3 hours in global learning and 3 hours in African-American studies from the General Education course list. See your advisor to ensure you meet these hours.

<sup>3</sup> The Grammar Proficiency Exam must be passed with a score of 70 before or during JOMC 220 and to continue in the major.

<sup>4</sup>Two levels of the same foreign language are required.

<sup>5</sup>Consult the University Bulletin for Practicum requirements. Volunteers are encouraged to work in labs.

<sup>6</sup>Discuss minor or electives with your academic advisor.

<sup>7</sup>ACEJMC accreditation requires 72 credit hours outside the major.

<sup>8</sup>Must take JOMC 492 Mass Communication Professional Development Seminar the semester prior to enrolling in JOMC 498.

JOMC 492 Prerequisites for Multimedia Journalism: Grammar Proficiency Exam, JOMC 220, 249, 325, 329, \*335 (\*May be enrolled).

<sup>9</sup>Scientific Reasoning Elective: Must have 7 credit hours in the scientific reasoning with one lab hour (see the General Education course list for course options).

<sup>10</sup>JOMC Electives must be discussed with advisor. JOMC Electives included but not limited to: 200, 201, 203, 204, 205, 208, 240, 241, 245, 250, 255, 322, 339, 340, 351, 352, 353, 354, 356, 357, 366, 370, 399, 417, 418, 468, 475, 499, or 490.

<sup>11</sup>Select from any courses under the following English Department subheadings: African-American Literature, Literature, or Women Writers and Women in Literature.

## MAJOR PROGRAM REQUIREMENTS

***Students are required to take the following courses for this concentration:***

JOMC 102 (formerly JOMC 202)*	JOMC 393 (formerly JOMC 493) *
JOMC 220*	JOMC 396 (formerly JOMC 496)
JOMC 224 (formerly JOMC 324)	JOMC 492 (formerly JOMC 591)
JOMC 231	JOMC 498 (formerly JOMC 598)
JOMC 249 (formerly JOMC 309) *	JOMC Elective
JOMC 276	Grammar Proficiency Exam (GPE)
JOMC 303*	
JOMC 330	
JOMC 390	
JOMC 386 (formerly JOMC 486)	

\*Core Courses

Updated 6/12/2017