

**MASTER OF BUSINESS ADMINISTRATION
GENERAL CONCENTRATION**

Curriculum Guide (Effective 2019-2020)

Student Name: _____ Banner ID Number: _____
 Email Address: _____ Phone Number: _____

Admission

Prerequisites: Bachelor's degree in: _____ 3.00+ GPA: _____
 Accredited institution: _____ Official Transcripts: _____
 Recommendation Letters: _____ GRE or GMAT Score: _____
 Resume: _____ Letter of Intent: _____ TOEFL/IELTS Score: _____

Application Deadlines: **FALL** June 1 for domestic applicants; May 15 for international applicants
 SPRING October 15 for domestic; October 1 for international
 SUMMER April 1 (domestic applicants accepted only)

| CORE MBA COURSES, 24 CR | | | |
|--------------------------------------|----------|---|--------|
| Grade | Course | Description | Credit |
| | MGMT 720 | Management and Organizational Behavior | 3 |
| | ACCT 710 | Managerial Accounting for Decision Making and Control | 3 |
| | FIN 750 | Financial Management | 3 |
| | MGMT 727 | Operations Management | 3 |
| | ECON 708 | Managerial Economics (formerly ECON 608) | 3 |
| | MGMT 725 | Business Analytics | 3 |
| | MKTG 716 | Strategic Marketing | 3 |
| | MGMT 750 | Corporate Strategy and Policy (Capstone course) | 3 |
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| GENERAL CONCENTRATION COURSES, 12 CR | | | |
| Grade | Course | Description | Credit |
| | TSCM 701 | Demand Driven Supply Chain Management | 3 |
| | MGMT 740 | Data Analytics and Business Intelligence Applications | 3 |
| | BUED 760 | Organizational Communication | 3 |
| | MGMT 785 | Practicum or Internship | 3 |
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Throughout their matriculation, MBA students are...

- required to maintain a minimum grade point average of 3.00 to remain in good academic standing
- to be familiar with the policies and procedures outlined in the current Graduate School Catalog (available online)
- responsible to be aware of all deadlines and requirements outlined on each semester's academic calendar
- required to follow the prescribed plan of study to earn the degree and seek advising assistance prior to registration
- allowed only two attempts at any one course, including withdrawals; grades of C or better cannot be retaken
- accountable for all communication sent to their university email accounts and to maintain contact with their advisor
- subject to new curricula if continuous enrollment is not maintained through graduation (excluding summer sessions)

To be cleared for graduation, MBA students must provide the following documentation to their department office:

- Application for Graduation filed with the Graduate School before Week 4 of the graduating semester