

Department of Journalism and Mass Communication
 Bachelor of Science in Journalism and Mass Communication (Public Relations)
 Major Code: JMC*
 Concentration Code: PBRL EFFECTIVE 2019-2020

Curriculum Guide

Course	CR	Course	CR
Freshman Year: First Semester		Freshman Year: Second Semester	
BIOL 100 (SR) ^{1,9}	4	ENGL 101 (WC) ¹	3
ENGL 100 (WC) ¹	3	ENGL 226	3
FRST 101 (SS) ¹	1	HIST 130, 207,216 or 231 (GL) ^{1,2}	3
HIST 103, 106, or 107 (AA) ^{1,2}	3	JOMC 102 (<i>formerly JOMC 202</i>)	3
HPED Elective	1	MATH 102 (MLAR) ¹	3
MATH 101 (MLAR) ¹	3	Grammar Proficiency Exam (GPE) ³	0
Semester Total Hours	15	Semester Total Hours	15
Sophomore Year: First Semester		Sophomore Year: Second Semester	
Foreign Language Level I ⁴	3	Foreign Language Level II ⁴	3
JOMC 220	3	JOMC 231 ⁷	1
JOMC 276	3	JOMC 224 (<i>formerly JOMC 324</i>)	3
Scientific Reasoning Elective (SR) ^{1,9}	3	Minor or Elective ^{5,6}	3
SPCH 250 (HFA) ^{1,2}	3	Minor or Elective ^{5,6}	2
Semester Total Hours	15	PSYC 101 or SOCI 100 or SOCI 200 (SBS) ^{1,2}	3
		Semester Total Hours	15
Junior Year: First Semester		Junior Year: Second Semester	
JOMC 249 (<i>formerly JOMC 309</i>)	3	JOMC 386 (<i>formerly JOMC 486</i>)	3
JOMC 303	3	JOMC 393 (<i>formerly JOMC 493</i>)	3
JOMC 330	3	JOMC 396 (<i>formerly JOMC 496</i>)	3
JOMC 390	3	JOMC 492 ⁸ (<i>formerly JOMC 591</i>)	2
Minor or Elective ^{2,6,7}	3	Minor or Elective ^{6,7}	3
Semester Total Hours	15	Semester Total Hours	14
Senior Year: First Semester		Senior Year: Second Semester	
JOMC 498 (<i>formerly JOMC 598</i>)	3	Business School Elective	3
Minor or Elective ^{6,7}	3	English Literature Elective ⁹	3
Minor or Elective ^{6,7}	3	Geography Elective	3
Philosophy Elective	3	HPED Elective	1
Political Science Elective	3	JOMC Elective ¹⁰	3
Semester Total Hours	15	Minor or Elective ^{6,7}	3
		Semester Total Hours	16

Total Credit Hours: 120

¹This course fulfills the University's general education requirement. If course is not specified, see the General Education course list for course options and discuss with your advisor.

²General education requires 12 credit hours in the following areas: 3 hours in humanities and fine arts, 3 hours in social and behavioral sciences, 3 hours in global learning and 3 hours in African-American studies from the General Education course list. See your advisor to ensure you meet these hours.

³The Grammar Proficiency Exam is a pre and post assessment tool administered to students enrolled in JOMC 102 and again to students enrolled in JOMC 220 courses.

⁴Two levels of the same foreign language are required.

⁵Discuss minor or electives with your academic advisor.

⁶ACEJMC accreditation requires 72 credit hours outside the major.

⁷Consult the University Bulletin for Practicum requirements. Volunteers are encouraged to work in labs.

⁸Must take JOMC 492 Mass Communication Professional Development Seminar the semester prior to enrolling in JOMC 498.

JOMC 492 Prerequisites for Public Relations: Grammar Proficiency Exam, JOMC 220, 224, 276, 330, *386, 390 (*May be enrolled).

⁹Scientific Reasoning Elective: Must have 7 credit hours in the scientific reasoning with one lab hour (see the General Education course list for course options).

¹⁰Select from any courses under the following English Department subheadings: African-American Literature, Literature, or Women Writers and Women in Literature.

¹¹JOMC Electives must be discussed with advisor. JOMC Electives included but not limited to: 200, 201, 203, 204, 205, 208, 240, 241, 245, 250, 255, 322, 339, 340, 351, 352, 353, 354, 356, 357, 366, 370, 399, 417, 418, 468, 475, 499, or 490.