

Name:	Banner:	Date:
Advisor:	Catalog Year:	Hours Outside JOMC:
Transfer Institution & Hours:		

College of Arts, Humanities, and Social Sciences

DEPARTMENT OF JOURNALISM AND MASS COMMUNICATION

Curriculum Guide (Effective 2022-2023)

Bachelor of Science in Journalism and Mass Communication (Public Relations)

Major Code: PBRL

Grade/ Sem.	Course	CR	Grade/ Sem.	Course	CR
Freshman Year: First Semester			Freshman Year: Second Semester		
	BIOL 100 Biological Sciences (SR) ^{1,9}	4		ENGL 101 Ideas & Their Expressions II (WC) ¹	3
	ENGL 100 Ideas & Their Expressions I (WC) ¹	3		ENGL 226 Basic Grammar & Mechanics	3
	FRST 101 Student Success I (SS) ¹	1		HIST 130, 207, 216 or 231 (GL) ^{1,2}	3
	HIST 103, 106, 107 (AA) (Formerly HIST 203, 201, or 202) ^{1,2}	3		JOMC 102 (Formerly JOMC 202) Interactive Comm	3
	HPED Elective	1		MATH 102 Fund. of Algebra and Trig II (MLAR) ¹	3
	MATH 101 Fund. of Algebra and Trig I (MLAR) ¹	3		Grammar Proficiency Examination (GPE) ³	0
	Semester Total Hours	15		Semester Total Hours	15
Sophomore Year: First Semester			Sophomore Year: Second Semester		
	Foreign Language Level I ⁴	3		Foreign Language Level II ⁴	3
	JOMC 220 Reporting & Writing Across Platforms	3		JOMC 231 Communications Practicum ⁷	1
	JOMC 276 Intro to Public Relations	3		JOMC 224 (Formerly JOMC 324) Edit. for Print & Online	3
	Scientific Reasoning Elective (SR) ^{1,9}	3		Minor or Elective ^{6,7}	3
	SPCH 250 Speech Fundamentals (HFA) ^{1,2}	3		Minor or Elective ^{6,7}	2
				PSYC 101 or SOCI 100 or SOCI 200 (SBS) ^{1,2}	3
	Semester Total Hours	15		Semester Total Hours	15
Junior Year: First Semester			Junior Year: Second Semester		
	JOMC 249 (Formerly JOMC 309) Intro. to Multimedia	3		JOMC 386 (Formerly JOMC 486) PR Campaigns	3
	JOMC 303 Mass Comm Res Methods	3		JOMC 393 (Formerly JOMC 493) Comm Law and Ethics	3
	JOMC 330 Public Relations Writing	3		JOMC 396 (Formerly JOMC 496) Pub Editing & Design	3
	JOMC 390 Public Relations Case Studies	3		JOMC 492 (Formerly JOMC 591) Mass Comm Seminar ⁸	2
	Minor or Elective ^{2,6,7}	3		Minor or Elective ^{6,7}	3
	Semester Total Hours	15		Semester Total Hours	14
Senior Year: First Semester			Senior Year: Second Semester		
	JOMC 498 (Formerly JOMC 598) Mass Comm Internship	3		Business School Elective	3
	Minor or Elective ^{6,7}	3		English Literature Elective ¹¹	3
	Minor or Elective ^{6,7}	3		Geography Elective	3
	Philosophy Elective	3		HPED Elective	1
	Political Science Elective	3		JOMC Elective ¹⁰	3
				Minor or Elective ^{6,7}	3
	Semester Total Hours	15		Semester Total Hours	16

Total Credit Hours: 120

¹This course fulfills the University's general education requirement. If course is not specified, see the General Education course list for course options and discuss with your advisor.

²General education requires 12 credit hours in the following areas: 3 hours in humanities and fine arts, 3 hours in social and behavioral sciences, 3 hours in global learning and 3 hours in African-American studies from the General Education course list. See your advisor to ensure you meet these hours.

³ The Grammar Proficiency Exam is a pre and post assessment tool administered to students enrolled in JOMC 102 and again to students enrolled in JOMC 220 courses.

⁴Two levels of the same foreign language are required.

⁵Consult the University Bulletin for Practicum requirements. Volunteers are encouraged to work in labs.

⁶Discuss minor or electives with your academic advisor.

⁷ACEJMC accreditation requires 72 credit hours outside the major.

⁸Must take JOMC 492 Mass Communication Professional Development Seminar the semester prior to enrolling in JOMC 498.

JOMC 492 Prerequisites for Multimedia Journalism: Grammar Proficiency Exam, JOMC 220, 249, 325, 329, *335 (*May be enrolled).

⁹Scientific Reasoning Elective: Must have 7 credit hours in the scientific reasoning with one lab hour (see the General Education course list for course options).

¹⁰JOMC Electives must be discussed with advisor. JOMC Electives included but not limited to: 200, 201, 203, 204, 205, 208, 240, 241, 245, 250, 255, 322, 339, 340, 351, 352, 353, 354, 356, 357, 366, 370, 399, 417, 418, 468, 475, 499, or 490.

¹¹Select from any courses under the following English Department subheadings: African-American Literature, Literature, or Women Writers and Women in Literature.

MAJOR PROGRAM REQUIREMENTS

Students are required to take the following courses for this concentration:

JOMC 102 (formerly JOMC 202)*	JOMC 393 (formerly JOMC 493) *
JOMC 220*	JOMC 396 (formerly JOMC 496)
JOMC 224 (formerly JOMC 324)	JOMC 492 (formerly JOMC 591)
JOMC 231	JOMC 498 (formerly JOMC 598)
JOMC 249 (formerly JOMC 309) *	JOMC Elective
JOMC 276	Grammar Proficiency Exam (GPE)
JOMC 303*	
JOMC 330	
JOMC 390	
JOMC 386 (formerly JOMC 486)	

*Core Courses